



1

It needs to be **visual**



2

It must be **organized**



3

It has to be **memorable**

WHAT ARE YOUR WEB 2.0 CHALLENGES?

Top 5 Challenges

- Cultural gaps in adoption across organization
- Informal communications outside the enterprise
- Information security
- Value and return on investment
- Integration of multiple tools

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OUR JOURNEY TODAY

Topic 3

Topic 4

Topic 2

Topic 1

Topic 5



MAINTENANCE THERAPY IN ADVANCED LUNG CANCER

avastin

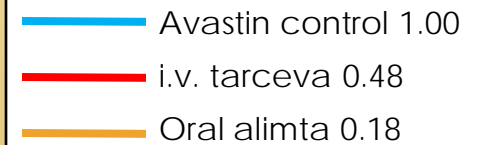
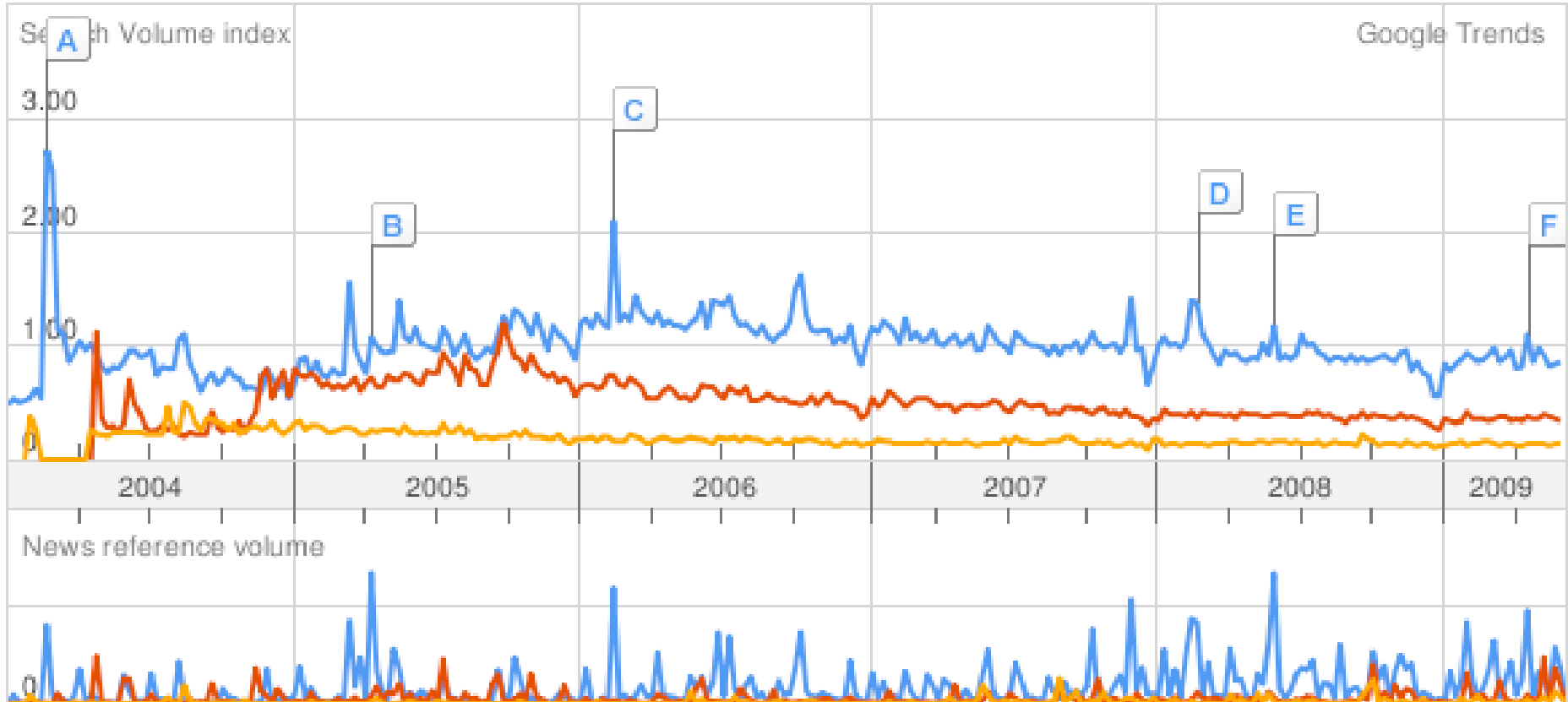
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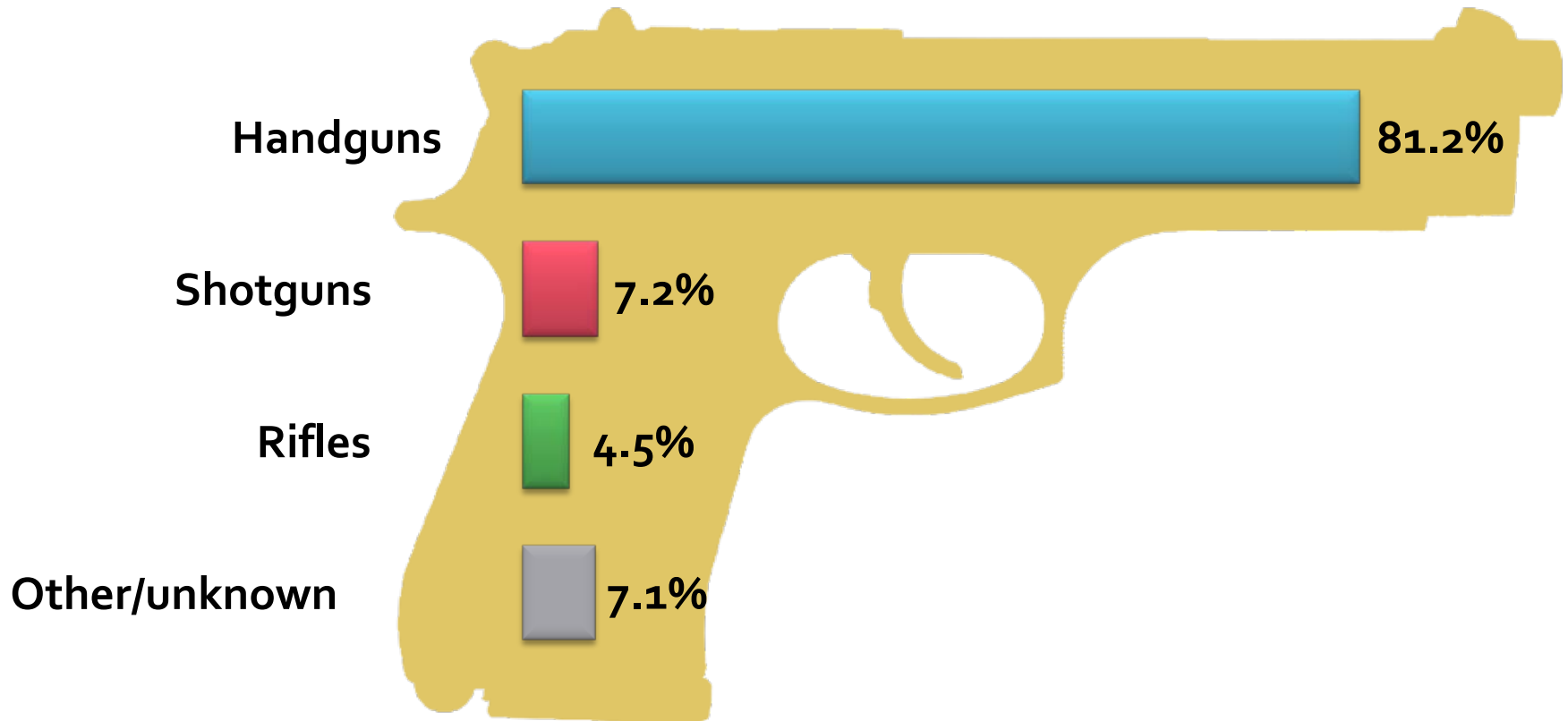
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alimta

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Firearms used in Homicides: 1992



2006 Cancer Deaths - NSW

| | Lung | Breast | Prostate | Colorectal | Unknown Primary Site | Pancreas | Non-Hodgkin lymphoma |
|---------|-------|--------|----------|------------|----------------------|----------|----------------------|
| Number | | | | | | | |
| Males | 1,476 | . | 968 | 711 | 691 | 361 | 268 |
| Females | 893 | 933 | . | 560 | 668 | 371 | 235 |
| Persons | 2,369 | 933 | 968 | 1,272 | 1,359 | 732 | 504 |
| Percent | | | | | | | |
| Males | 20.2 | . | 13.2 | 9.7 | 9.4 | 4.9 | 3.7 |
| Females | 15.4 | 16.1 | . | 9.7 | 11.5 | 6.4 | 4.1 |
| Persons | 18.1 | 7.1 | 7.4 | 9.7 | 10.4 | 5.6 | 3.8 |

Death by PowerPoint

(your slides are not a teleprompter)

