

Our Mission

Welcome to Business Expert Webinars (BEW), the leading provider of business eLearning. BEW speakers are international business experts including best-selling authors, award-winning speakers, and business gurus using webinar technology to deliver eLearning seminars. With over 750 live webinars on the schedule, delivered by over 150 speakers, BEW can help any business professional take their game to the next level.

Why is there a participant fee for BEW webinars?

There are two types of webinars… awareness and skill-based.

Awareness webinars are typically free to the participant, but funded by a sponsor. They present problems and data points, but rarely teach the participant how to take action. These webinars serve as "feeder programs" for other initiatives of the presenting group. Often times, the entire webinar is a marketing event masked by the illusion of education.

BEW webinars are completely skill-based. BEW attendees come away from our webinars with actionable skills that they can immediately use in their business career. BEW webinars are never sponsored events and marketing is prohibited in the webinar. As an attendee who has paid to participate in the webinar, you own the 60 minutes, not us. You will find that our webinar topics are very specific and the speakers go deep into the subject matter.

Who should attend a BEW webinar?

There are two audiences for BEW webinars. With profits being squeezed in a tight economy, companies struggle to find the dollars to invest in employee development. Companies recognize that BEW is a way to extend and maximize their training dollars. In contrast to bringing in a speaker or sending people to a seminar, business executives use the BEW eLearning program as a way to develop the skills of their employees on a fixed budget. In these tough economic times, BEW is the right solution to grow the knowledge-base of your team with limited financial investment.

The other audience is the business professional who recognizes the importance of continued self-improvement. The game of business is very competitive and perpetually changing. Whether you are looking to further your career with your existing employer or are exploring outside alternatives, your commitment to enhancing your skills will be a determining factor in your quest. The BEW eLearning program will help you further your skill set without stretching your wallet.